

<b>ID</b>	3890
<b>Curricular Unit</b>	Methodology of Scientific Research in Sports Management
<b>Regent</b>	António Fernando Boleto Rosado
<b>Learning Outcomes</b>	To acquire knowledge about the methodologies and the techniques of scientific investigation and its epistemological and methodological foundations.
<b>Syllabus</b>	<p>PART I - RESEARCH IN SPORT MANAGEMENT</p> <ol style="list-style-type: none"> <li>1. To investigate in the management of the sport</li> <li>2. Stages of a research project</li> <li>3. Ethics in research</li> </ol> <p>PART II - THE METHODS OF SURVEY</p> <ol style="list-style-type: none"> <li>1. General methodology and sampling by investigation</li> <li>2. The Interviews</li> <li>3. The Questionnaires</li> </ol> <p>PART III - THE METHODS OF QUALITATIVE RESEARCH AND OBSERVATION</p> <ol style="list-style-type: none"> <li>1. Qualitative research: epistemology and methods</li> <li>2. Case study <ol style="list-style-type: none"> <li>2.1. Types of case studies</li> <li>2.2. Construction of theory from the case study</li> <li>2.3. Specific software that may be useful in this regard</li> </ol> </li> <li>3. Observation as research methodology <ol style="list-style-type: none"> <li>3.1. Register of behaviors: qualitative and quantitative measures</li> <li>3.2. Analysis of data from observation: data reduction and observations</li> </ol> </li> </ol> <p>PART 4 - COMMUNICATION IN MANAGEMENT</p> <ol style="list-style-type: none"> <li>1. General guidelines for communicating research results</li> <li>2. Structure of a research report</li> <li>3. Rules for writing documents - The APA standards</li> </ol>
<b>Evaluation</b>	Written test (50%) + individual assignments (50%) or final exam

## **Bibliography**

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- Moreira, J. (2009). Questionários: Teoria e prática (obra original publicada em 2004). Lisboa: Almedina.
- Rosado, A., Mesquita, I., Colaço, C. (Eds.) (2012). Métodos e Técnicas de Investigação Qualitativa. Cruz Quebrada: Edições FMH- UTL.
- Skinner, J., Edwards, A., & Corbett, B. (2015). Research methods for sport management. London and New York: Routledge.
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- Trochim, W. M. K. & Donnelly, J. P. (2006). The research methods knowledge base (3rd ed.). Cincinnati, OH: Atomic Dog.