

<b>ID</b>	3812
<b>Curricular Unit</b>	Financial Analysis of Sports Organizations
<b>Regent</b>	Maria Margarida Ventura Mendes Mascarenhas
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>- Familiarize students with the main concepts of financial management, as well as develop the general framework in which the financial function of sports organizations operates.</li> <li>- Promote the development of knowledge about financial analysis tools, methods and techniques, with an integrated perspective of their use as a valid tool for optimized financial decision-making.</li> <li>- Introduce the essential financial planning and treasury concepts and techniques.</li> <li>- Frame the risk and profitability problem in the assessment of sports organizations with a view to creating value.</li> <li>- Develop, in the specific case of sporting organizations (for-profit and non-profit-making), a set of economic/financial and sporting indicators capable of assessing the results of these organizations simultaneously in these two strands, within a perspective of value creation.</li> </ul>
<b>Syllabus</b>	<ol style="list-style-type: none"> <li>1. Fundamental concepts of analysis and financial management.</li> <li>2. Sources of information for financial analysis and decision.</li> <li>3. Presentation of the main methods and techniques of financial analysis.</li> <li>4. Analysis of financial capacity.</li> <li>5. Analysis of cash flows.</li> <li>6. Analysis of economic performance.</li> <li>7. Analysis of economic and financial risk.</li> <li>8. Risk analysis and profitability.</li> <li>9. Economic-financial and sport analysis of enterprises and other organizations (federations and clubs) of the national sports sector.</li> </ol>

- Continuous evaluation:

a) assistance of at least two-thirds of the classes;

b) case study as group work - written and oral presentation - to be carried out during the semester, which contributes 75% to the final classification;

Continuous evaluation:

## **Evaluation**

a) Team work (75%) - Elaboration of an economic / financial and sport analysis report, regarding a sporting organization of the real context, according to a methodological approach of longitudinal case study.

b) Individual test (25%).

Terminal evaluation: written test (50%) and oral (50%).

## **Bibliography**

Bastos, F. S. (2018). Finanças empresariais. Teoria e prática (2ª Ed.). Lisboa: Edições Sílabo.

Fernandes, C., Peguinho, C., Vieira, E., & Neiva, J. (2016). Análise financeira. Teoria e prática (4ª Ed.). Lisboa: Edições Sílabo.

Neves, J. C. (2012). Análise e relato financeiro - Uma visão integrada de gestão (5ª Ed.). Lisboa: Texto Editores.

Silva, J. V., & Ferreira, P. J. S. (2014). Princípios de gestão financeira. Lisboa: Rei dos Livros.