

<b>ID</b>	3793
<b>Curricular Unit</b>	Structure and Dynamics of Sports Organizations
<b>Regent</b>	Abel Hermínio Lourenço Correia
<b>Learning Outcomes</b>	<p>To get knowledge about the functioning of sports organizations based on organizational theories.</p> <p>To understand how sport organizations influence and are influenced by the context in which they operate.</p> <p>To get knowledge about sport governance.</p>
<b>Syllabus</b>	<p>PART I - ORGANIZATIONS: CONCEPTS AND DEFINITIONS</p> <ol style="list-style-type: none"> <li>1. Concept of organization and social, politics and economics dynamics.</li> <li>2. Sport organization: public and private (profit or non-profit)</li> <li>3. Sport organizations and Morgan 's metaphors</li> </ol> <p>PART II - INTERNAL ENVIROMNENT</p> <ol style="list-style-type: none"> <li>1. Organizational goals (mission, vision and values)</li> <li>2. Effectiveness and efficiency</li> <li>3. Organizational structure</li> <li>4. Strategy</li> <li>5. Power and politics</li> </ol> <p>PART III - EXTERNAL ENVIROMENT</p> <ol style="list-style-type: none"> <li>1. Sport organizations and their environment</li> <li>2. Organizational culture</li> <li>3. Organizational change and resistance to change</li> </ol> <p>PART IV - SPORT GOVENANCE</p> <ol style="list-style-type: none"> <li>1. Concepts and definitions in sport governance (systemic governance, organizational governance, political governance)</li> <li>2. Principles of good governance (transparency, democracy, accountability, societal responsibility)</li> <li>3. Challenges of sport organizations face to good governance</li> </ol>
<b>Evaluation</b>	Written test (50%) + individual assignments (50%) or final exam.

**Bibliography**

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- Byers, T., Slack, T. & Parent, M. (2012). Key concepts in sport management. London: Sage Publications Ltd.
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- Hoye, R., Smith, A., Nicholson, M. & Steward, B. (2015). Sport management: Principles and applications (4th ed). London and New York: Routledge.
- Hums, M. A. & MacLean, J. C. (2013). Governance and policy in sport organizations (3rd ed). London and New York: Routledge.
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