

ID	3793
Curricular Unit	Structure and Dynamics of Sports Organizations
Regent	Abel Hermínio Lourenço Correia
Learning Outcomes	<p>To get knowledge about the functioning of sports organizations based on organizational theories.</p> <p>To understand how sport organizations influence and are influenced by the context in which they operate.</p> <p>To get knowledge about sport governance.</p>
Syllabus	<p>PART I - ORGANIZATIONS: CONCEPTS AND DEFINITIONS</p> <ol style="list-style-type: none"> 1. Concept of organization and social, politics and economics dynamics. 2. Sport organization: public and private (profit or non-profit) 3. Sport organizations and Morgan 's metaphors <p>PART II - INTERNAL ENVIROMNENT</p> <ol style="list-style-type: none"> 1. Organizational goals (mission, vision and values) 2. Effectiveness and efficiency 3. Organizational structure 4. Strategy 5. Power and politics <p>PART III - EXTERNAL ENVIROMENT</p> <ol style="list-style-type: none"> 1. Sport organizations and their environment 2. Organizational culture 3. Organizational change and resistance to change <p>PART IV - SPORT GOVENANCE</p> <ol style="list-style-type: none"> 1. Concepts and definitions in sport governance (systemic governance, organizational governance, political governance) 2. Principles of good governance (transparency, democracy, accountability, societal responsibility) 3. Challenges of sport organizations face to good governance
Evaluation	Written test (50%) + individual assignments (50%) or final exam.

Bibliography

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- Byers, T., Slack, T. & Parent, M. (2012). Key concepts in sport management. London: Sage Publications Ltd.
- Hoye, R. & Cuskelly, G. (2007). Sport governance. Oxford: Elsevier.
- Hoye, R., Smith, A., Nicholson, M. & Steward, B. (2015). Sport management: Principles and applications (4th ed). London and New York: Routledge.
- Hums, M. A. & MacLean, J. C. (2013). Governance and policy in sport organizations (3rd ed). London and New York: Routledge.
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- Parks, J. B., Quarterman, J. & Thibault, L. (2007). Contemporary sport management (3rd ed). Champaign, IL: Human Kinetics.
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