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| ID | 3641 |
| Curricular Unit | Production of Cultural Events |
| Regent | Daniel Tércio Ramos Guimarães |
| Learning Outcomes | <p>The course intends to contribute to the understanding of the phenomenon of the production of cultural events, in various fields of intervention, with emphasis on the choreographic performance.</p> <p>Thus, the student should be able to:</p> <ul style="list-style-type: none"> - manage the different components and stages for the production of a cultural event. - participate in the design and planning of an event on a choreographic project. - plan an intervention programme according to the space of presentation, the public and the purposes of the project. - integrate a team for the production of a choreographic intervention project. - interact positively with the other members of the working group contributing to the success of the choreographic project. |
| Syllabus | <p>The working flow has a dynamics of accomplishment in the field of an artistic-cultural project. The programmatic contents are therefore articulated with the group projects.</p> <ol style="list-style-type: none"> 1. What is it to be a producer? Producer tasks in different domains and areas of intervention. 2. Support programs for independent production/creation, sponsoring and sponsorship. Models of submission of applications. 3. Participate in a team. Human resource management. Negotiate and prepare CVs. 4. Calendar and planning. How to present a timeline. 5. The artistic design. Concept, synopsis, means. 6. The communication plan. From physical media to virtual networks. 7. Running a project. Welcoming the unpredictable. The post-project. |
| Evaluation | <ul style="list-style-type: none"> - Three reports presented orally noticing the progress of the project (synopsis, submission of form, communication plan) - A presentation of the group project in site-specific - A file with the event records |

Bibliography

BILTON, Chris (2007). Management and Creativity. From creative industries to creative management. Blackwell Publishing.

ELDER, Eldon (1993). Will it make a theatre? Find, renovate & finance the non-traditional performance space. Nova Iorque, NY: American Council for the Arts.

GILLETTE, J. Michael (1992). Theatrical Design and Production. London, Toronto: Mayfiel Publishing Company.

MENEAR, Pauline; HAWKINS, Terry (1993). Stage Management and Theatre Administration. London: Phaidon Press.

SCHLAICH, J. & DUPONT, B. (1988). Dance: The art of production. Princeton, New Jersey: Dance Horizons.