

ID	3509
Curricular Unit	Sport, Environment and Tourism
Regent	Maria Margarida Ventura Mendes Mascarenhas
Learning Outcomes	<ul style="list-style-type: none"> - Understand the opportunities arising from the integration of Sports and Tourism, from the outset propelled by the National Strategic Tourism Plan. - Understand the fundamental concepts associated with the intersection of Sport, Environment and Tourism. - Know the main lines of sustainable development for the Olympic Games (and other major sporting events) advocated by the International Olympic Committee (Agenda 21 of the Olympic Movement). - Know the problems associated with the impact of sport on the environment and the environment in sport. - Promote green games and tourist destinations where sports practice is conceived in terms of protecting the environment and its natural resources. - Stimulate scientific curiosity and teamwork, as well as innovation and creativity.
Syllabus	<ol style="list-style-type: none"> 1. Tourism: historical framework of the trip; tourism and tourist; classifications and typology of tourism; tourism in numbers. 2. Sport and Tourism: introduction to the conceptual framework; fundamentals of sports tourism development; consolidation of the intersection of sport and tourism; conceptual framework of sports tourism. 3. Sport, Environment and Tourism: sustainable development; impact of sport on the environment and the environment on sport; environmental lines of the Olympic Games and major sporting events; tourism (national program, markets and statistical aggregates). 4. Contribution to Tourism Attractiveness: strategic vision of national tourism; cores of tourist attraction (concept and typology). 5. Problems associated with the intersection of tourism with: environmental assessment of the sport impacts; profiles of ecological sports consumption; and the sport practice in outdoor context.

Continuous evaluation:

Evaluation

Elaboration and defense of a group work, whose main purpose is to allow students to demonstrate competencies related to the management of sports products/services, or sports infrastructures, in a tourism context, subduced to the commitment of ecological preservation.

Terminal evaluation: written test (50%) and oral (50%).

Bibliography

Cunha, L. (2017). Turismo e Desenvolvimento. Realidades e Perspetivas. Lisboa: Editor Lidel.

Cunha, L. & Abrantes, A. (2013). Introdução ao Turismo. 5ª Edição. Lisboa: Editor Lidel.

R. Melo & C. Sobry (Eds.) (2017). Sport Tourism. New Challenges in a Globalized World. UK: Cambridge Scholars Publishing.

C. Sobry (Ed.) (2016). Sport Tourism and Local Sustainable Development. Prospective of Globalization Effects. Actors strategy and responsibility. Paris: L'Harmattan.

M. Weed (Ed.) (2008). Sport & Tourism: A Reader. Oxon: Routledge.