

ID	3406
Curricular Unit	Financial Analysis of Sports Organizations
Regent	Maria Margarida Ventura Mendes Mascarenhas
Learning Outcomes	<ul style="list-style-type: none"> - Familiarize students with the main concepts of financial management, as well as develop the general framework in which the financial function of sports organizations operates. - Promote the development of knowledge about financial analysis tools, methods and techniques, with an integrated perspective of their use as a valid tool for optimized financial decision-making. - Introduce the essential financial planning and treasury concepts and techniques. - Frame the risk and profitability problem in the assessment of sports organizations with a view to creating value. - Develop, in the specific case of sporting organizations (for-profit and non-profit-making), a set of economic/financial and sporting indicators capable of assessing the results of these organizations simultaneously in these two strands, within a perspective of value creation.
Syllabus	<ol style="list-style-type: none"> 1. Fundamental concepts of analysis and financial management. 2. Sources of information for financial analysis and decision. 3. Presentation of the main methods and techniques of financial analysis. 4. Analysis of financial capacity. 5. Analysis of cash flows. 6. Analysis of economic performance. 7. Analysis of economic and financial risk. 8. Risk analysis and profitability. 9. Economic-financial and sport analysis of enterprises and other organizations (federations and clubs) of the national sports sector.

- Continuous evaluation:

a) assistance of at least two-thirds of the classes;

b) case study as group work - written and oral presentation - to be carried out during the semester, which contributes 75% to the final classification;

Continuous evaluation:

Evaluation

a) Team work (75%) - Elaboration of an economic / financial and sport analysis report, regarding a sporting organization of the real context, according to a methodological approach of longitudinal case study.

b) Individual test (25%).

Terminal evaluation: written test (50%) and oral (50%).

Bibliography

Bastos, F. S. (2018). Finanças empresariais. Teoria e prática (2ª Ed.). Lisboa: Edições Sílabo.

Fernandes, C., Peguinho, C., Vieira, E., & Neiva, J. (2016). Análise financeira. Teoria e prática (4ª Ed.). Lisboa: Edições Sílabo.

Neves, J. C. (2012). Análise e relato financeiro - Uma visão integrada de gestão (5ª Ed.). Lisboa: Texto Editores.

Silva, J. V., & Ferreira, P. J. S. (2014). Princípios de gestão financeira. Lisboa: Rei dos Livros.