



3284
Project Management and Evaluation
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<ul> <li>To combine the elements of financial management and decision theory which are relevant for project analysis</li> <li>To discuss the methodologies used in project analysis and their reliance upon incomplete information</li> <li>To apply theory to practical cases and examples.</li> </ul>
<ul> <li>General overview of project analysis in the context of resource allocation</li> <li>Methodology and project vs. equity perspectives</li> <li>Evaluation criteria: basic concepts, cost of capital, decision criteria</li> <li>Investment and financing, incomplete alternatives, capital rationing</li> <li>Analysis under non-deterministic conditions. Real Options.</li> <li>Programming, management and implementation of projects.</li> </ul>
Explanation of each program topic, with reference and remission to the appropriate bibliographic references.  Specific mention and discussion of topics and problems with practical relevance, illustrated with exemples/cases and appropriate readings. Resolution of practical exercises.  Mid-term test and final exam.
A Isabel Soares & al., "Decisões de Investimento - Análise Financeira de Projectos", ed. Sílabo. B. R. Brealey & S. Myers, "Principios de Finanças Empresariais", McGraw-Hill C. Aswath Damodoran , "Corporate Finance - Theory and Practice", ed. 2007