

<b>ID</b>	3103
<b>Curricular Unit</b>	Sport, Environment and Tourism
<b>Regent</b>	Maria Margarida Ventura Mendes Mascarenhas
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>- Understand the opportunities arising from the integration of Sports and Tourism, from the outset propelled by the National Strategic Tourism Plan.</li> <li>- Understand the fundamental concepts associated with the intersection of Sport, Environment and Tourism.</li> <li>- Know the main lines of sustainable development for the Olympic Games (and other major sporting events) advocated by the International Olympic Committee (Agenda 21 of the Olympic Movement).</li> <li>- Know the problems associated with the impact of sport on the environment and the environment in sport.</li> <li>- Promote green games and tourist destinations where sports practice is conceived in terms of protecting the environment and its natural resources.</li> <li>- Stimulate scientific curiosity and teamwork, as well as innovation and creativity.</li> </ul>
<b>Syllabus</b>	<ol style="list-style-type: none"> <li>1. Tourism: historical framework of the trip; tourism and tourist; classifications and typology of tourism; tourism in numbers.</li> <li>2. Sport and Tourism: introduction to the conceptual framework; fundamentals of sports tourism development; consolidation of the intersection of sport and tourism; conceptual framework of sports tourism.</li> <li>3. Sport, Environment and Tourism: sustainable development; impact of sport on the environment and the environment on sport; environmental lines of the Olympic Games and major sporting events; tourism (national program, markets and statistical aggregates).</li> <li>4. Contribution to Tourism Attractiveness: strategic vision of national tourism; cores of tourist attraction (concept and typology).</li> <li>5. Problems associated with the intersection of tourism with: environmental assessment of the sport impacts; profiles of ecological sports consumption; and the sport practice in outdoor context.</li> </ol>

Continuous evaluation:

**Evaluation**

Elaboration and defense of a group work, whose main purpose is to allow students to demonstrate competencies related to the management of sports products/services, or sports infrastructures, in a tourism context, subduced to the commitment of ecological preservation.

Terminal evaluation: written test (50%) and oral (50%).

**Bibliography**

Cunha, L. (2017). Turismo e Desenvolvimento. Realidades e Perspetivas. Lisboa: Editor Lidel.

Cunha, L. & Abrantes, A. (2013). Introdução ao Turismo. 5ª Edição. Lisboa: Editor Lidel.

R. Melo & C. Sobry (Eds.) (2017). Sport Tourism. New Challenges in a Globalized World. UK: Cambridge Scholars Publishing.

C. Sobry (Ed.) (2016). Sport Tourism and Local Sustainable Development. Prospective of Globalization Effects. Actors strategy and responsibility. Paris: L'Harmattan.

M. Weed (Ed.) (2008). Sport & Tourism: A Reader. Oxon: Routledge.