



| ID | 3004 |
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| Curricular Unit | Interface Design |
| Regent | Francisco dos Santos Rebelo |
| Learning Outcomes | Understand the interfaces types, in function of the user context. Understand the principles and concepts in order to be able to select the main research methods for user research and user centred design. Know and apply the criteria for the construction, development and application of instruments to operationalize each of the methods. Know how to draw a research protocol for user research articulating the necessary methods. Dominate the development and evaluation of interfaces prototypes for informational systems. |
| Syllabus | Interface design for information systems: (Interfaces to present data; Interfaces to forms; Interfaces to task of find data; Interfaces to messages; Interfaces to mobile devices) User research methods, principles; planning and developing phases applied to user research: Questionnaires; Interviews and content analysis; Verbal protocols; Focus Groups; Hierarquical Task Analysis. User centred Observational methods: Ethnographic observation; principles; observation cathegories; description of observed activity. Personas and Informational architecture development: Personas creation for a project; Information architecture development with card sorting methods. Development and evaluation of prototypes: - Concepts; - Methodological aspects; - Development of low fidelity prototypes; - Wireframes development with AXURE software; - Presentation and discussion of the work developed by the students. |
| Evaluation | Model A: Continuous evaluation - presentation of reports. Model B: Practical evaluation. |

Russ Unger and Carolyn Chandler (2009). A Project Guide to UX Design: For user experience designers in the field or in the making. New Riders. Jeff Johnson (2010). Designing with the Mind in Mind: Simple Guide to Understanding User Interface Design. Morgan Kaufmann. Thomas Tullis, William Albert (2008). Measuring the User Experience: Collecting, Analyzing, and Presenting Usability Metrics. Morgan Kaufmann. Jacko, J (2012). The Human-Computer Interaction Handbook, 3rd Ed. CRC Press. Kruger e Casey (2009), Focus Groups: A pratical guide for applied **Bibliography** research, Sage Publications. Blomberg e Burrell (2009), An Ethnographic approach to design, Taylor and Francis. Sonderegger e Sauer (2013). The influence of socio-cultural background and product value in usability testing. Applied Ergonomics, 44: 341-349. Feigh, Dorneich e Hayes (2012). Toward a characterization of adaptive systems: a framework for researchers and system designers. Human

Factors, 54:6, 1008-1024.