

2632

Interface Design

ID

Regent

Curricular Unit



Understand the interfaces types, in funct	tion of the user context.
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- Understand the principles and concepts in order to be able to select the main research methods for user research and user centred design.

- Know and apply the criteria for the construction, development and **Learning Outcomes** application of instruments to operationalize each of the methods.

> - Know how to draw a research protocol for user research articulating the necessary methods.

- Dominate the development and evaluation of interfaces prototypes for informational systems.

Interface design for information systems: (Interfaces to present data; Interfaces to forms; Interfaces to task of find data; Interfaces to messages; Interfaces to mobile devices)

User research methods, principles; planning and developing phases applied to user research: Questionnaires; Interviews and content analysis; Verbal protocols; Focus Groups; Hierarquical Task Analysis.

User centred Observational methods: Ethnographic observation; principles; observation cathegories; description of observed activity.

Syllabus Personas and Informational architecture development: Personas creation for a project; Information architecture development with card sorting methods.

Development and evaluation of prototypes:

- Concepts;
 - Methodological aspects;
 - Development of low fidelity prototypes;
 - Wireframes development with AXURE software;
- Presentation and discussion of the work developed by the students.

Model A: Continuous evaluation - presentation of reports. **Evaluation** Model B: Practical evaluation.

	Russ Unger and Carolyn Chandler (2009). A Project Guide to UX Design: For user experience designers in the field or in the making. New Riders. Jeff Johnson (2010). Designing with the Mind in Mind: Simple Guide to Understanding User Interface Design. Morgan Kaufmann. Thomas Tullis, William Albert (2008). Measuring the User Experience: Collecting, Analyzing, and Presenting Usability Metrics. Morgan Kaufmann. Jacko, J (2012). The Human-Computer Interaction Handbook, 3rd Ed. CRC Press.
Bibliography	Kruger e Casey (2009), Focus Groups: A pratical guide for applied research, Sage Publications. Blomberg e Burrell (2009), An Ethnographic approach to design, Taylor
	and Francis.
	Sonderegger e Sauer (2013). The influence of socio-cultural background and product value in usability testing. Applied Ergonomics, 44: 341-349. Feigh, Dorneich e Hayes (2012). Toward a characterization of adaptive systems: a framework for researchers and system designers. Human Factors, 54:6, 1008-1024.