

ID	2075
Curricular Unit	Sport Organization
Regent	Abel Hermínio Lourenço Correia
Learning Outcomes	
Syllabus	<ol style="list-style-type: none"> 1. Sports organisations: public and private sectors, with and without profit. 2. Physical activity organizations. 3. Research and public intervention. 4. Conceptual Model: survey and analysis of the situation. <ol style="list-style-type: none"> 4.1. Physical system. 4.2. Political system. 4.3. Economic and financial system. 4.4. Social system. 4.5. Cultural system. 4.6. Human system. 4.7. Material system. 4.8. Organic system. 4.9. Normative system. 4.10. Activities system.
Evaluation	<p>Teaching methods address different methodologies as indicated above and treat the contents referred to in the program. Allow yourself so various approaches:</p> <ol style="list-style-type: none"> 1 - Direct assimilation of contents 2 - To search through electronic means in global networks. 3 - Indirect type through the development problems solution assigned to sectors or sports organisations.
Bibliography	<p>Correia, A., Sacavém, A., Colaço, C. (Editores) (2008). Manual fitness & marketing. Lisboa: Visão e Contextos.</p> <p>Cunha, P., Rego, A. & Cardoso, C. (2007). Tempos modernos: Uma história das organizações e da gestão. Lisboa: Edições Sílabo.</p> <p>Daft, R. (2002). Organizações - Teorias e projectos. SP: Thomson Pioneira.</p> <p>Mintzberg, H. (1995). Estrutura e dinâmica das organizações. Lisboa: Publicações Dom Quixote.</p> <p>Morgan, G. (1986). Images of organization. Beverly Hills: Sage Publications.</p> <p>Pires, G. (2007). Gestão do desporto. Porto: Porto Editora.</p> <p>Santos, E., & Correia, A. (2011). Evolução do fitness em Portugal: Mudanças e desafios. Lisboa: Visão e Contextos.</p> <p>Slack, T. & Parent, M. (2006). Understanding sport organizations. Second Edition. USA: Human Kinetics.</p> <p>Westerbeek H.; Smith, A. (2003). Sport business in the global marketplace. New York: Palgrave Macmillan.</p>